



**Mobile maps take you to the entrance...
MyGeoTrex takes you inside™**

When you use mobile maps to find a zoo, museum, shopping mall or other location you get the address and maybe a phone number and hours of operation. Through the GeoTrexpeditions of MyGeoTrex you get all that and more. You get detailed GPS based information on all the spots inside, such as animal habitats at the zoo, artist information at the museum, or vineyards and wineries on a wine tour. Event times and location can also be added and all that information is delivered automatically, in the palm of your hand, through your smartphone or smart device.

Whether you're a business, an organization or an individual you can create a location-based/location aware mobile app with multi-media content using the free MyGeoTrex platform, and publish and share that app with whomever you chose.

Users are able to see nearby GeoTrexpeditions on a local, regional, national and international map on their device based on proximity. They can also view and select GeoTrexpeditions based on specific categories.

Categories

- Events & Venues
- Heritage & History
- Museums, Aquariums & Zoos
- Night Life & Music
- Real Estate
- Shopping & Dining
- Sightseeing
- The Great Outdoors
- Theme Parks & Resorts
- Trexure Hunts
- Universities & Colleges
- Works In Progress

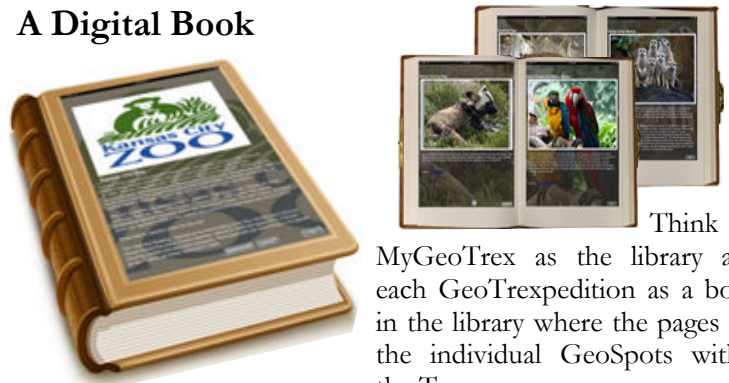
Individual users of MGT can "tag" their favorite locations such as restaurants, shopping sites, hiking trails and even vacation spots and then share their experiences by creating, editing and publishing personalized GeoTrexpeditions using text, photos, video and audio. This information can then be shared on MGT or posted to Facebook and Twitter.

GeoTrexpeditions are saved to the appropriate category where they can be retrieved by users through WiFi, cellular data services or they can be saved to your local device saving data charges or allowing you to use MyGeoTrex information when you are not in areas with cellular or WiFi access.

Features

- **MyGeoTrex Does It All!**
 - No need to have your own app
 - MGT platform serves unlimited venues
 - Users don't need to look for your app
 - Shows up automatically when they're in the area
 - It's completely free
 - Content
 - Maintenance
 - No App Store hassles
 - No Approvals, Upgrades or OS changes
- Portable Guide
- GeoTrexpeditions can be developed by businesses, organizations or individuals and then shared with whomever they choose: Everyone - No one - Or a select group
- Detailed Information
- Multi-language capable
- Event schedule notification within any Trex
- Date/Time Sensitive GeoSpots
- Post to Facebook and Twitter link
- Full GeoTrexpedition creation from mobile device or MGT Website
- Apple iOS devices – Android and Windows Phone 7 in development
- Online/Offline capable

A Digital Book



Think of MyGeoTrex as the library and each GeoTrexpedition as a book in the library where the pages are the individual GeoSpots within the Trex.

Examples of GeoTrexpeditions

Zoos/Museums



Zoos would be able to provide detailed information on each animal habitat and events occurring at the zoo. Museums could provide additional information on their exhibits enriching their visitors experience.

Sightseeing



Imagine driving through wine country and have information on the vineyards, their tasting rooms and wines available displayed on your smartphone so you know where to stop. Or walking through Old Town San Diego and have all the stores and history of the area right at your fingertips. MyGeoTrex can do that.